



Strengthen your presence in the
Exhibitor Search
for your Media Package Part 2 - online

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CONTACT

Do you need help choosing the most effective add-ons?

Get in touch with us.

We'll be happy to advise you!

Your team Media Package

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SERVICES IN THE OBLIGATORY MEDIA PACKAGE

More than a tradefair stand

As an exhibitor at our trade fairs, you receive an Obligatory Media Package that gives your company visibility beyond your trade fair stand.

Media Package Part 1

The Media Package Part 1 includes the following elements:

- Company name, address, contact details, hall and stand number
- 2 product groups in the register "Exhibitors by product groups"

These details will be published in the catalogue, exhibitor search online and in the app, as well as in the visitor information system at the fairground.

Media Package Part 2

The Media Package Part 2 includes the following elements:

- 1 company page with text and one photograph
- 5 product pages, each with text and one photograph
- 5 Keywords for the full-text search in the exhibitor search online.

These details will be published in the exhibitor search online in the app and in the interactive site plan.



ADDITIONAL PRODUCT PAGES

INTEGRATION OF VIDEOS

LINKS

ADDITIONAL PRODUCT PAGES

Large Portfolio? No problem!

Tradefair visitors inform themselves about your products in advance, during and after the event. If you need more product pages than the 5 included in your Obligatory Media Package, you can book **additional product pages**. This way you can showcase more of your new products & innovations. A product page includes:

- **1 Photo**
- **information in 2 languages**
- **1 additional keyword**

Price: € 100 per page

INTEGRATION OF VIDEOS

Your Video online

Include videos of your products or your company in your company profile.

Integration of Videos

Length max:5 Min

Format: 16:9

Price: 100 € per video

LINKS

Forward your customers directly

Set links to your social media profiles, to your online shop or forward your customers - directly to your product information on your website.

- **social media links**
- **link to your online shop**
- **direct link to your product**

Price: 80 € per link

PRESS INFORMATION

Reach the specialist press

Via the search function of the website, journalists and trade visitors can search for **press releases**.

Make sure they will find yours too!

Positioning: Company profile or product page

Up to 6 files included

PDF format, max. 10 MB per file

Price: 250 €

JOB OFFERS

Advertise your vacancies

Potential new employees can use the website's search function to find job offers. Take the opportunity to get to know these potential new employees, directly at the trade fair.

Positioning: Company profile

PDF format, max. 10 MB per file

Price: 100 € per job offer

DOCUMENT DOWNLOAD

Put your documents online

Expand the way you showcase your company by adding **pdf brochures** to your company profile or your product page.

Positioning: Company profile or product page

PDF format, max 10 MB per file

Price: 100 € up to 6 files per language

ADDITIONAL KEYWORDS

To be found easily

Keywords are preferred to other search terms in fulltext search at the exhibitor search online.

You will be listed higher in search results when users search for relevant terms.

Additional keywords: 8

Price: 100 €

