



Press Conference

Mumbai, 15 February 2020

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Group Show Director Technology

texcare

international

20. – 24. 6. 2020, Frankfurt am Main

Where pure innovation happens

 messe frankfurt

- Hotspot for textile care every four years
- Innovation forum
- All market leaders represented
- Machines and complete systems in operation





Challenges ...

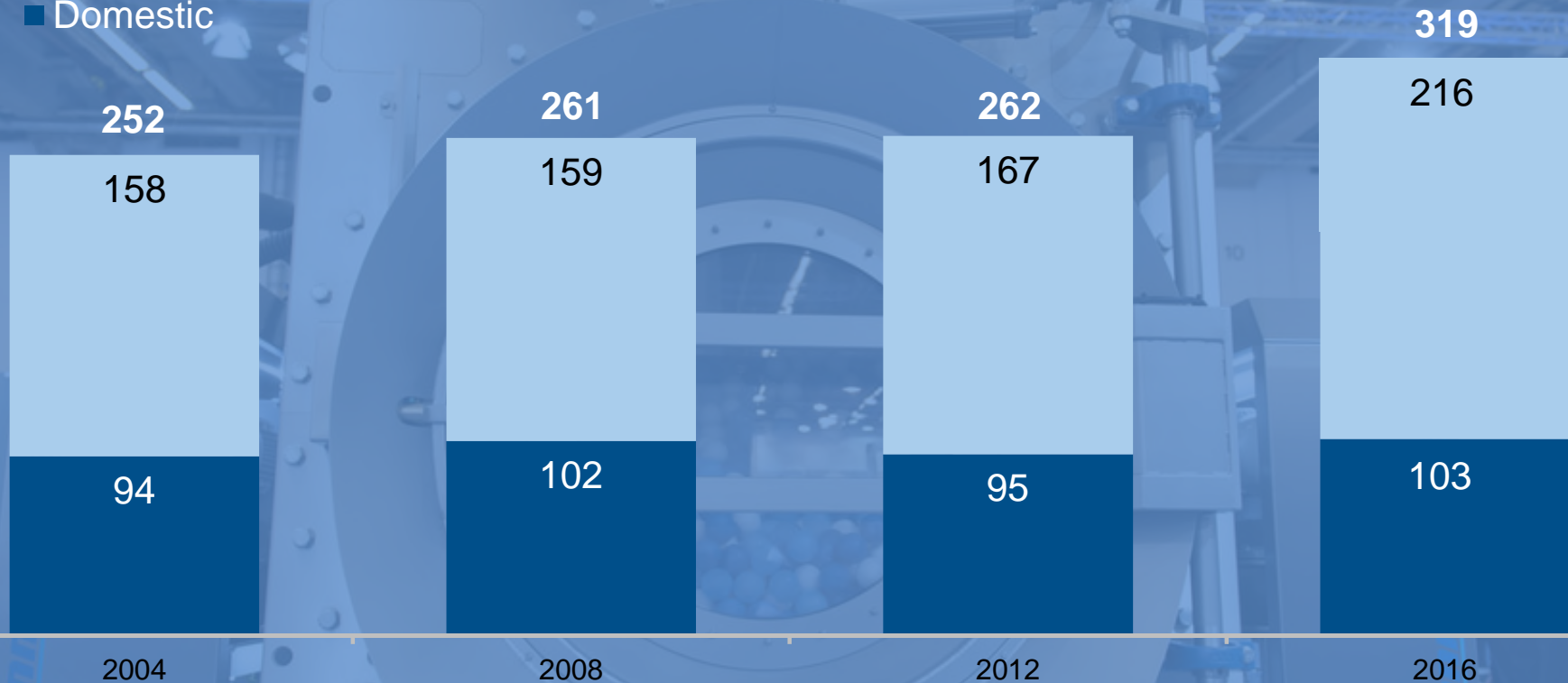
- Price competition
- Market consolidation
- Lack of qualified labour
- Stricter regulations

...and how Texcare can help tackle them:

- Cost-saving technologies
- Automated processes
- Increased resource efficiency
- Exchange, knowledge and networking

Exhibitors: the 'who's who' of the sector

■ International
■ Domestic



Top exhibitor nations

1. Italy
2. Netherlands

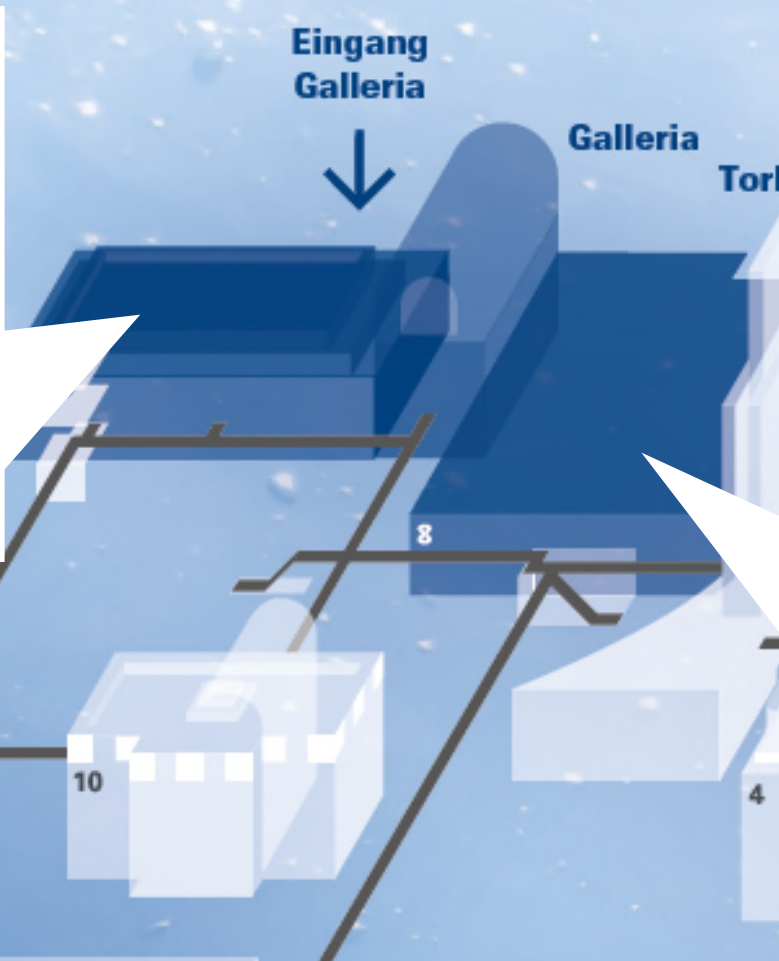
3. USA
4. Belgium
5. France
6. Turkey

7. UK
8. India
9. Spain
10. Denmark

Halls occupied

A collage of logos for companies occupying halls 8, 10, and 11. The logos are arranged in a grid-like fashion. A white arrow points from this collage towards the 'Eingang Galleria' area of the hall map.

- Kannegiesser®**
- Alliance Laundry Systems**
- veit**
- Miele PROFESSIONAL**
- kreussler**
- SCHULTHESS**
- fintec FINISH-TECHNIK**
- ROTONDI group A step ahead**
- burnus**



A collage of logos for companies occupying halls 4 and 8. The logos are arranged in a grid-like fashion. A white arrow points from this collage towards the 'Eingang Torhaus' area of the hall map.

- JENSEN**
- MILNDR**
- ECOLAB**
- Electrolux**
- GIRBAU INDUSTRIAL™**
- LAVATEC**
- Vega SYSTEMS**
- ONNERA GROUP**
- macpi**

Visitors come to Frankfurt from all over the world



Top visitor nations:

1. Italy
2. France
3. Netherlands
4. Belgium
5. Spain
6. UK
7. Switzerland
8. Denmark
9. Austria
10. Poland



30 %
Laundries,
rental
service



23 %
Dry cleaning



10 %
Hospitals,
care homes,
hotels,
services



17 %
Industry



8 %
Wholesale
and export



12 %
Others

98 %

level of visitor
satisfaction

Smart Factory: intelligent data processing permits high-level automation



New business models: comfort with textiles 'part of the service'



From digitalisation to artificial intelligence in the textile care business



Sustainability: resource efficiency, sustainable textiles circular economy

E-LEARNING

New Work - New Learning
Digitalisation is changing job descriptions and the training



Texcare Forum 2020

New: lecture theatres in the heart of things

Partners:



Texcare Forum 2020

	Morning session 10:30- 12:00 For dry cleaners, small to medium-sized businesses	Afternoon Session 14:30-16:00 For laundry operators, medium-sized to large businesses
Sat 20 June	SUSTAINABILITY	
	...in the dry-cleaning sector	...in the laundry sector
Sun 21 June	TEXTILES	
	... including functional, technical & smart textiles	
Mon 22 June	DIGITAL	
	Digital business models: shop services, delivery logistics	Digital factory: Automation, IoT, material flow, intralogistics, robotics
Tue 23 June	Miscellaneous topics	
	Trends in marketing, social media & store design for small businesses (or alternatively: new solvents)	Data management / data security / new business models based on customer data
Wed 24 June	TEXCARE CHALLENGE in cooperation with exhibitors	

Young Texcare

Young people from Europe meet and compete against each other at Texcare

Day 1: arrival, visit to the fair, networking party

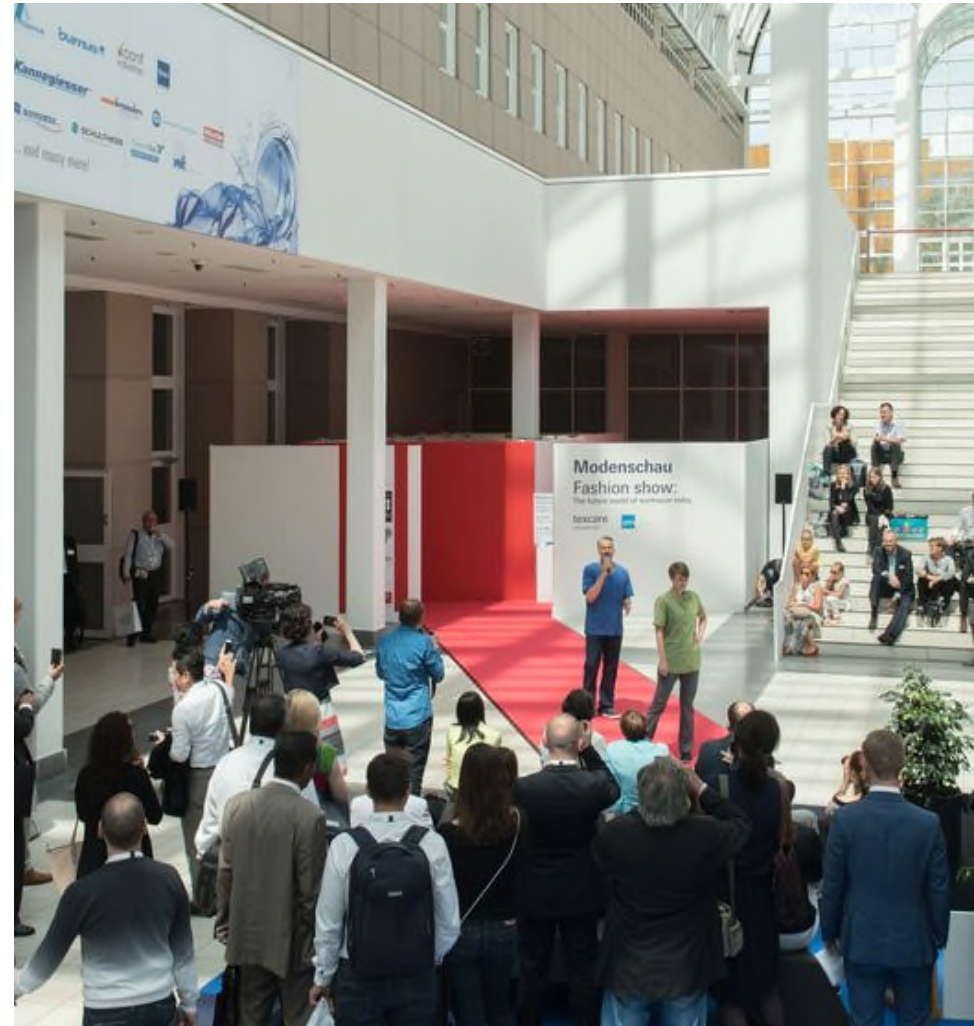
Day 2: mixed teams compete in five 'Challenges'

Competitions to be held on the exhibitors' stands

Concluding event on the Forum Stage



Texcare Fashion Show



WTSC - World Textile Services Congress

- 18/19 June, Frankfurt Hilton
- Approx. 200 participants from the textile-service segment
- Publication of the Economist Market Study
- Joint Closing/Opening Dinner WTSC/Texcare/VDMA on 19 June

World Textile Services Congress

18-19 JUNE 2020 • HILTON FRANKFURT CITY CENTRE • FRANKFURT, GERMANY

HOSTED BY



Global Best Practices Awards

- 20 June, evening
- Around 300 participants expected
- Highlight of the international Cinet Awards



VIP programme for big laundries (> € 5 million turnover)



... and lots more!

Invitation to international laundry associations

- Visit Texcare International in June 2020!
- Our offer to association delegations:
 - Free admission
 - Reception at the fair
 - Help with travel organization
 - Hotel room contingent
 - Personalized service



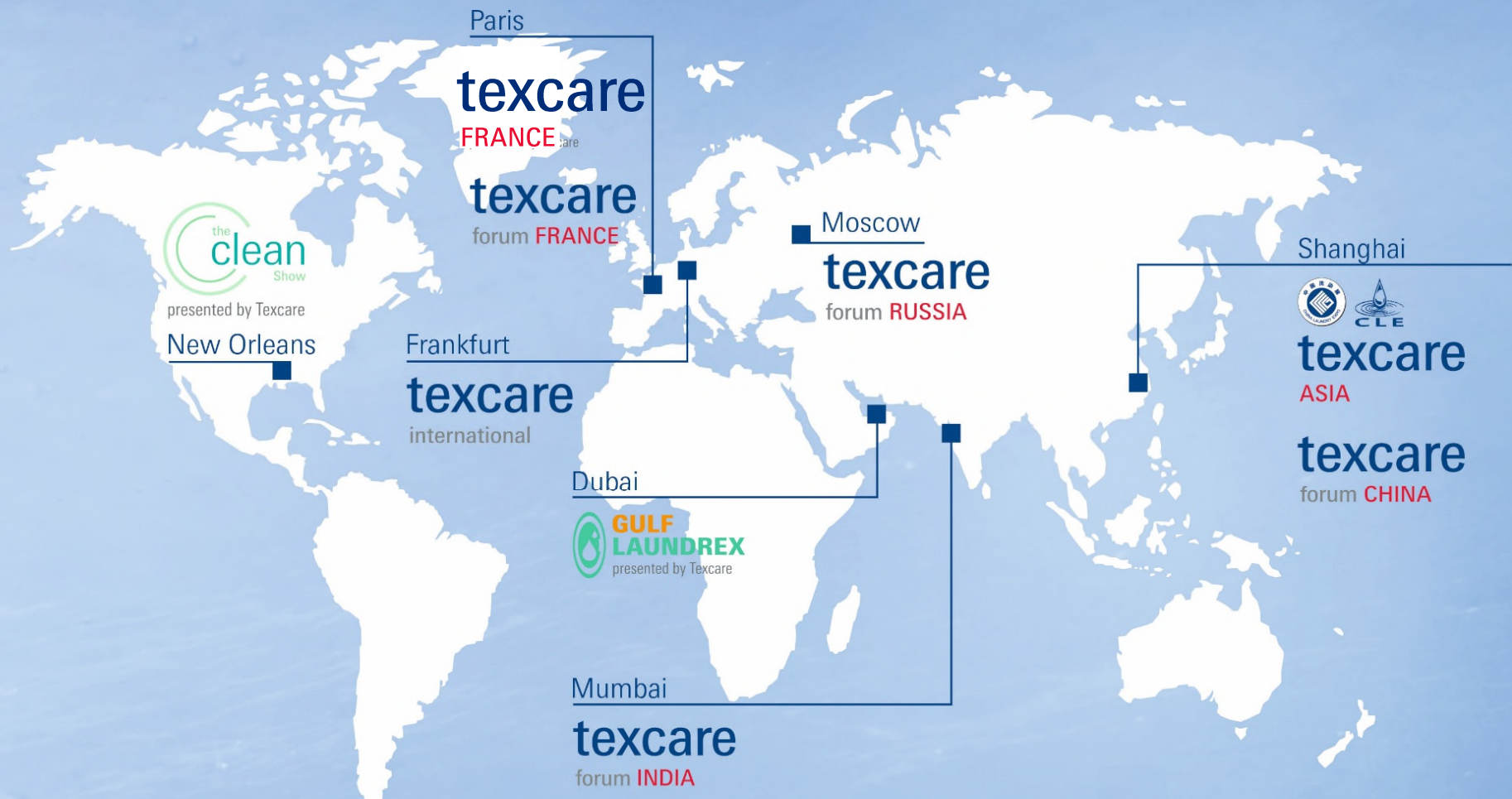
SVERIGES TVÄTTERIFÖRBUND



ETSA
EUROPEAN TEXTILE SERVICES
ASSOCIATION



Success knows no boundaries:
The textile care events worldwide.





Thank you very much
for your attention!