



# Press Conference

London, 5. March 2020

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Director Texcare International

# texcare

international

20. – 24. 6. 2020, Frankfurt am Main

## Where pure innovation happens

 messe frankfurt

- Hotspot for textile care every four years
- Innovation forum
- All market leaders represented
- Machines and complete systems in operation





## Challenges ...

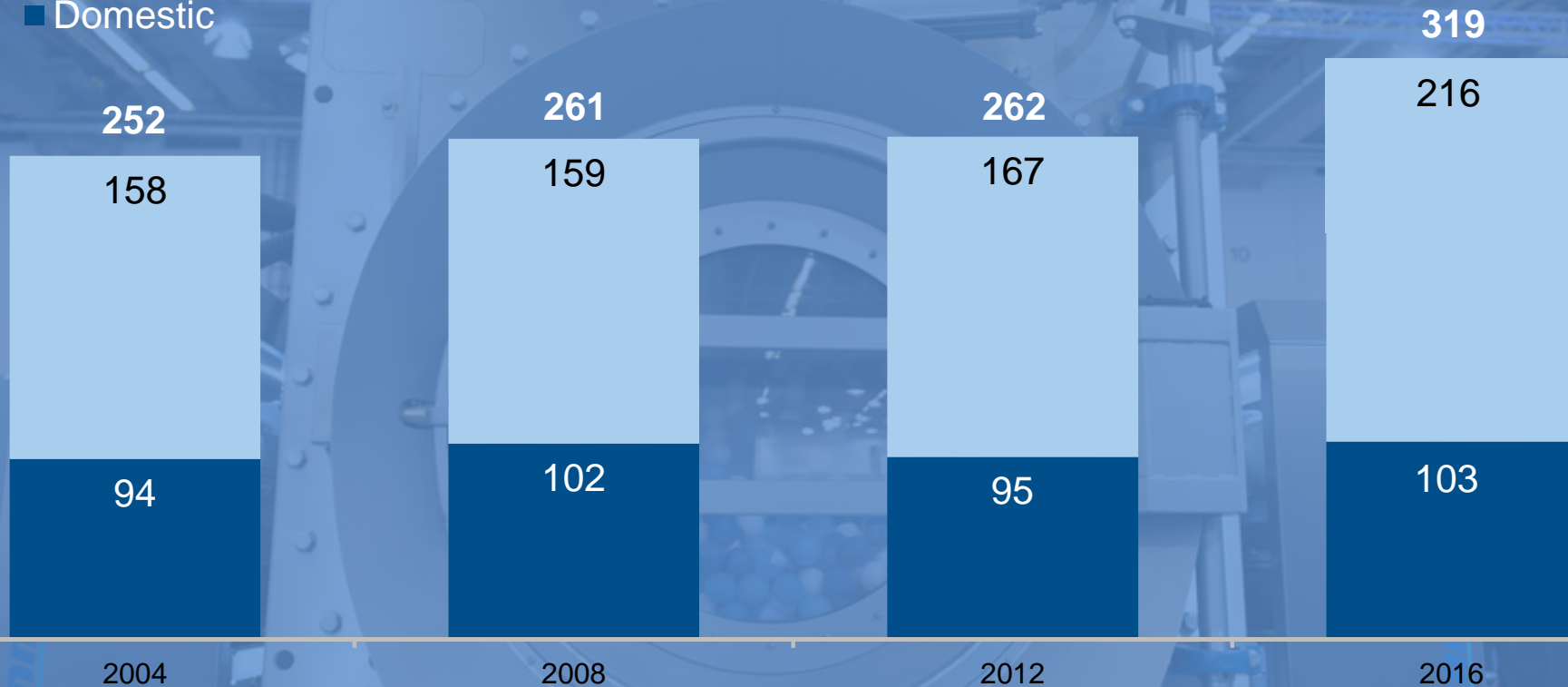
- Price competition
- Market consolidation
- Lack of qualified labour
- Stricter regulations

...and how Texcare can help tackle them:

- Cost-saving technologies
- Automated processes
- Increased resource efficiency
- Exchange, knowledge and networking

# Exhibitors: the 'who's who' of the sector

■ International  
■ Domestic



## Top exhibitor nations

1. Italy
2. Netherlands

3. USA
4. Belgium
5. France
6. Turkey

7. UK
8. India
9. Spain
10. Denmark

# Halls occupied

**Kannegiesser®**

**Alliance**  
Laundry Systems

**veit**

**Miele**  
PROFESSIONAL

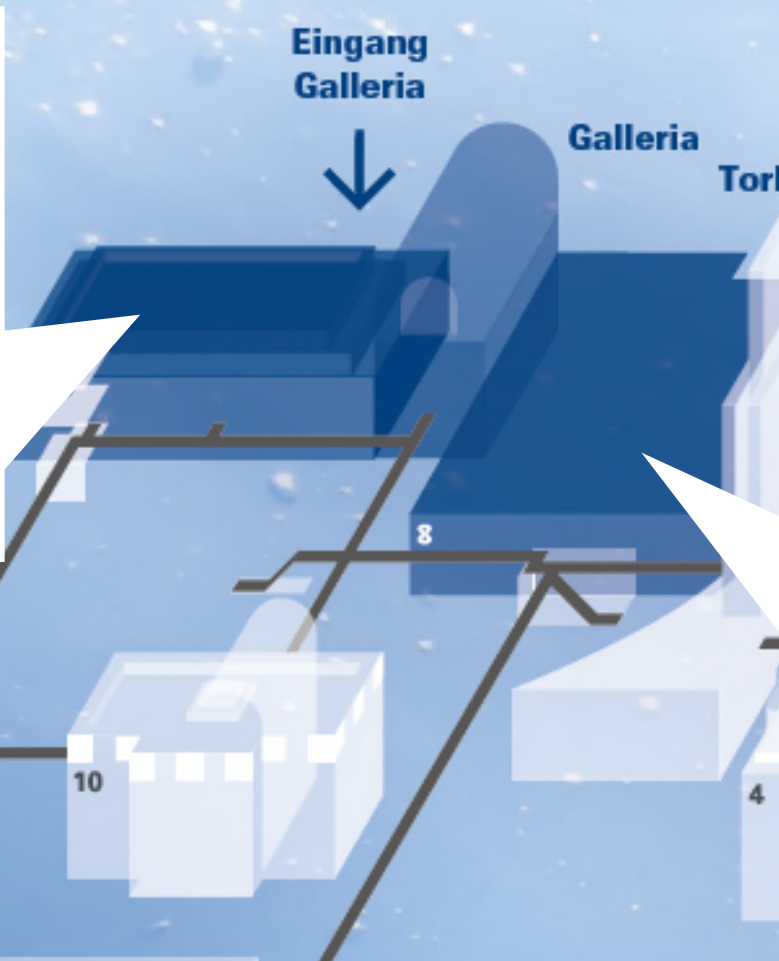
**kreussler**

**SCHULTHESS**

**fintec**  
FINISH-TECHNIK

**ROTONDI** group  
A step ahead

**burnus**



**JENSEN**

**MILNDR**

**ECOLAB**

**Electrolux**

**GIRBAU**  
INDUSTRIAL™

**LAVATEC**

**Vega**  
SYSTEMS

**ONNERA GROUP**

**macpi**

# Visitors come to Frankfurt from all over the world



## Top visitor nations:

1. Italy
2. France
3. Netherlands
4. Belgium
5. Spain
6. UK
7. Switzerland
8. Denmark
9. Austria
10. Poland



30 %  
Laundries,  
rental  
service



23 %  
Dry cleaning



10 %  
Hospitals,  
care homes,  
hotels,  
services



17 %  
Industry



8 %  
Wholesale  
and export



12 %  
Others

# 98 %

level of visitor  
satisfaction

**Smart Factory:** intelligent data processing permits high-level automation



**New business models:** comfort with textiles 'part of the service'



From digitalisation to artificial intelligence in the textile care business



**Sustainability:** resource efficiency, sustainable textiles circular economy

E-LEARNING

**New Work - New Learning**  
Digitalisation is changing job descriptions and the training



# Texcare Forum 2020

New: lecture theatres in the heart of things

Partners:





# Texcare Forum 2020

	<b>Morning session 10:30- 12:00</b> For dry cleaners, small to medium-sized businesses	<b>Afternoon Session 14:30-16:00</b> For laundry operators, medium-sized to large businesses
<b>Sat</b> 20 June		Sustainability, circular economy, EU-policies
<b>Sun</b> 21 June	New solvents versus care labeling	Smart textiles, functional textiles, PPE
<b>Mon</b> 22 June	New business models, digital services in dry cleaning	Digital factory: Automation, IoT, material flow, intralogistics, robotics, data management, open interfaces
<b>Tue</b> 23 June	New services all around dry cleaning and logistics	Future markets
<b>Wed</b> 24 June	Young Texcare challenge in cooperation with exhibitors	

## Young Texcare

Young people from Europe meet and compete against each other at Texcare

Day 1: arrival, visit to the fair, networking party

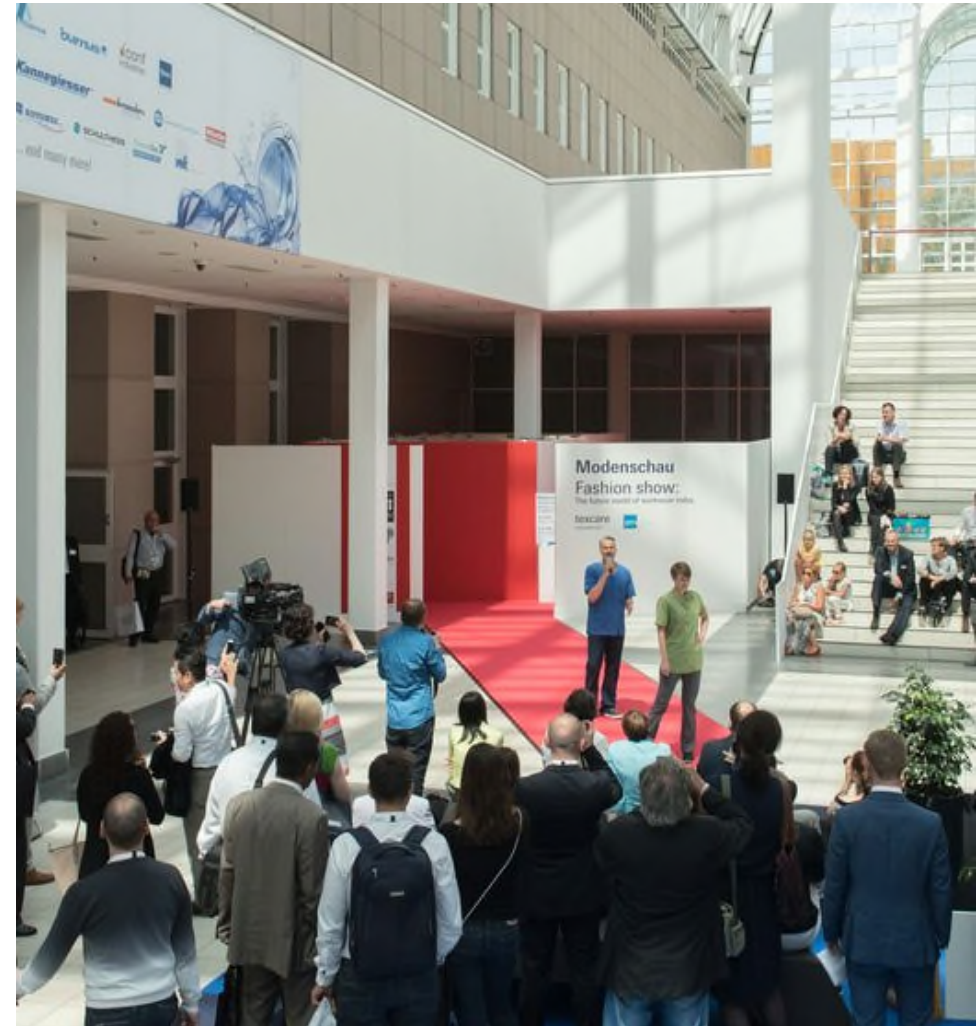
Day 2: mixed teams compete in five 'Challenges'

Competitions to be held on the exhibitors' stands

Concluding event on the Forum Stage



# Texcare Fashion Show



## WTSC - World Textile Services Congress

- 18/19 June, Frankfurt Hilton
- Approx. 200 participants from the textile-service segment
- Publication of the Economist Market Study
- Joint Closing/Opening Dinner WTSC/Texcare/VDMA on 19 June

# World Textile Services Congress

18-19 JUNE 2020 • HILTON FRANKFURT CITY CENTRE • FRANKFURT, GERMANY

HOSTED BY



## Global Best Practices Awards

- 20 June, evening
- Around 300 participants expected
- Highlight of the international Cinet Awards



## VIP programme for big laundries (> € 5 million turnover)



Registration: <http://www.texcare.com/premium-registration>

# Invitation to international laundry associations

- Visit Texcare International in June 2020!
- Our offer to association delegations:
  - Free admission
  - Reception at the fair
  - Help with travel organization
  - Hotel room contingent
  - Personalized service



SVERIGES TVÄTTERIFÖRBUND



ETSA  
EUROPEAN TEXTILE SERVICES  
ASSOCIATION



Success knows no boundaries:  
The textile care events worldwide.







Thank you very much  
for your attention!