

**Press Release**

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## Postponed: Texcare International will take place from 24 to 28 October 2020

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**Since the coronavirus is spreading rapidly in Europe, Messe Frankfurt has decided to postpone Texcare International. The leading international trade fair for textile care will be held in Frankfurt am Main from 24 to 28 October 2020. Industry and stakeholders are welcoming this decision.**

Due to the increased spread of the novel coronavirus in Europe, Messe Frankfurt, following intensive consultation with partners and exhibitors, has decided to postpone Texcare International. Every four years Texcare International in Frankfurt is the high point for the textile-care sector. Participants expect it to provide business incentives in exchange with customers and partners from the whole world. Given the general regulations prohibiting major events, it cannot be anticipated at present that the situation will change by the planned date in June. Therefore Messe Frankfurt has decided to postpone this leading international trade fair. The partner associations of Texcare International, the German Association for Textile Cleaning (Deutsche Textilreinigungs-Verband), VDMA Textile Care, Fabric and Leather Technologies, and the leading companies in the industry have joined in supporting this decision.

### **New date for Texcare International**

Texcare International is the meeting point for the industry to showcase its innovations to a world-wide audience. Messe Frankfurt still wishes all market participants to enjoy the opportunities resulting from Texcare International in the current season. Texcare International will take place in Frankfurt am Main from 24 to 28 October.

Along with Texcare International, Messe Frankfurt organises trade fairs and conferences on textile care in all major industrial regions in the world ([www.texcare.com/brand](http://www.texcare.com/brand)).

You can find all news on every aspect of the events in the textile-care sector at [www.textile-care.messefrankfurt.com/newsroom](http://www.textile-care.messefrankfurt.com/newsroom).

Further information:

[www.texcare.com](http://www.texcare.com)

[www.texcare.com/facebook](http://www.texcare.com/facebook)

[www.texcare.com/twitter](http://www.texcare.com/twitter)

[www.texcare.com/linkedin](http://www.texcare.com/linkedin)

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**Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600\* employees at 30 locations, the company generates annual sales of around €733\* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* preliminary figures 2019