

news +++ Texcare International  
6 to 9 November 2024



## Texcare 2024: information, contacts, inspiration

**Frankfurt am Main, 25 06 2024. Great expectations for Texcare International 2024: the live event will once again bring the global industry together in Frankfurt am Main from 6 to 9 November. The driving themes of automation, energy and resources, the circular economy and textile hygiene will take centre stage at the world's leading trade fair and provide the market with new impetus. Leading manufacturers from all over the world and from all product areas of textile care have already registered.**

Texcare International, from 6 to 9 November 2024 in Frankfurt am Main, is at the top of the agenda for the international textile care industry. Messe Frankfurt is expecting over 300 exhibitors from 31 countries to present their innovations to an international trade audience. In addition to the large, established manufacturers of machinery, chemicals, textiles and equipment, there will also be many new companies, for example from the fields of robotics and IT.

The industry is facing major challenges, which will be the focus of discussions at the leading international trade fair. These include climate-friendly processes, rising energy and material prices and, last but not least, the labour shortage.

"Texcare offers the industry an urgently needed exchange of ideas and will have a significant influence as an important driving force for the coming years," explains Kerstin Horaczek, Vice President Technology Shows at Messe Frankfurt. "We are delighted with the positive response from exhibitors: companies from all over Europe, America and Asia will be presenting the state of the art from all product areas of textile care. For all representatives of the global laundry, cleaning and textile service industry, Texcare 2024 is an event not to be missed."

A survey of exhibitors and visitors in 2023 resulted in a clear vote in favour of a different order of days and a date in autumn. Texcare International 2024 will therefore open its doors from Wednesday, 6 to Saturday, 9 November 2024. It will take place in Hall 8 and the Galleria – thanks to improved utilisation of the available hall space, the exhibition area will remain virtually unchanged compared to the previous event. Messe Frankfurt is expecting over 300 exhibitors, including the market leaders. The companies that have registered include Alliance Laundry, Beirholm, Biko, Christeyns, Danube, Dibella, Domus Laundry, Girbau, Ecolab, Electrolux, Fagor, Imesa, Jensen, Kannegiesser, Kentaur, Lavatec, LG Electronics, Macpi, Metalprogetti, Milnor, Multimatic, Pony, Renzacci, Sankosha, Trevil, Texfinity, Union and Veit.

The top exhibiting countries after Germany are Italy, the Netherlands, China, Pakistan, USA, Belgium, the UK, Switzerland and Türkiye.



Texcare International will be the industry highlight in 2024. Source: Messe Frankfurt Exhibition GmbH

### Reflecting the industry: the top themes.

Texcare 2024 reflects the topics that significantly affect the business of the exhibiting companies. At its core, it is about the top themes of automation, energy and resources, cycles and textile hygiene. They characterise the range of products and services on the stands and the specialist event programme.

- **Automation** and digitalisation have made textile care processes significantly more efficient. This not only optimises the flow of goods and data, but also replaces strenuous work and streamlines interfaces with customers. There are also solutions for staff shortages: With the help of robots, sensors and artificial intelligence, companies have the opportunity to compensate for staff shortages, automate repetitive work and become more independent and efficient overall. At the same time, employees benefit from a higher quality of work and new opportunities for development.
- The economical use of **energy and resources** has become one of the most important objectives in textile care, and not just since climate change began to make itself noticeable worldwide. Many laundries and dry cleaners are re-evaluating their processes in light of today's requirements for consumption, emission avoidance and reduction of the CO2 footprint. The question of the energy sources of the future is also becoming increasingly important.
- The cleaning and reuse of textiles is a perfect example of functioning **cycles**: the continued use of high-quality textiles makes both economic and ecological sense. The industry can also benefit from a circular approach in other respects. In the production facilities, water and energy are largely recirculated. With the help of state-of-the-art technology, they are used sparingly, recycled and recovered. And even at the end of the useful life of textiles, there is a new beginning: developments in textile recycling are another hot topic at Texcare International 2024.

- Textile care companies have always specialised in the hygienic treatment of textiles. The industry therefore expects demand for **textile hygiene** in the healthcare, hotel and tourism sectors to continue to grow.

### **The events: the plus for a trade fair visit**

In addition to the exhibitors' highlights, the specialist supporting programme sets new accents. Here, the top themes mentioned will also be examined in detail.

The Texcare Forum will contribute to the transfer of knowledge between manufacturers, users and experts on all four days of the fair. Messe Frankfurt is working closely with its partners, the German Textile Cleaning Association (DTV) and VDMA Textile Care, Fabric and Leather Technologies, as well as other international associations, to develop the content of the conference.

Under the heading "Young Competence", activities are planned that are specifically aimed at young people in the industry.

Guided tours will help visitors to discover and categorise the many innovations that exhibitors are bringing to the fair.

In addition, important associations use Texcare as a platform for their own events. For example, CINET (Comité International De L'Entretien du Textile) organises its World Congress and presents the Global Best Practices Awards.

In addition to Texcare International, Messe Frankfurt organises trade fairs and conferences for textile care in all the world's key economic regions. Detailed information at: [www.texcare.com/brand](http://www.texcare.com/brand).

Texcare International – World Market of Modern Textile Care  
[www.texcare.com](http://www.texcare.com)

The event Texcare International will be held from 6 - 9 November 2024.

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