

messe frankfurt

# Texcare International 2024

Press Talk  
25 June 2024

**texcare**  
international



# Indices 2023\*

some 340 events worldwide  
including 146 trade fairs or exhibitions

some 84,200 exhibitors,

about 4 million visitors,

more than 600 m € sales



\*preliminary figures



# Texcare International 2024

## What's new?

- The 8-year period since Texcare 2016 has allowed for a substantial overhaul of the show, based on exhibitor/visitor surveys:
  - ✓ **Permanent change of season**  
(June → November)
  - ✓ **Duration cut to 4 days, Wed - Sat**
  - ✓ **Conceptual adjustments**
  - ✓ **New events & services**

- Thanks to the **larger portfolio**, Texcare has always remained **close to the industry**

- **External factors** keep impacting the industry more than they used to

# Exhibitors

**KENTAUR**  
Work Wear of Denmark

**texcare**  
international

**GIRBAU**  
BEYOND LAUNDRY

**Alliance**  
Laundry Systems | *Leading performance*

**ECOLAB**  
PROTECTING WHAT'S VITAL™

**macpi**



*Multimatic*  
Die No. 1 in Textilpflege



**Beirholm**  
Context Engineered Textiles

**JENSEN**

**FAGOR**  
PROFESSIONAL

**CHRISTEYNS**

**Kannegiesser**



**IMESA**

**sankosha**  
PRESS AND PROGRESS

**Electrolux**

**LAVATEC**

**DIBELLA**  
LONGLIFE TEXTILES

**STAHL**  
WÄSCHEREIMASCHINEN

**METALPROGETTI**  
A PROMISE DELIVERED EFFICIENTLY

**RENZACCI**  
INDUSTRIA LAVATRICI

**CLM** **TEXFINITY**

**DOMUS** | **100**  
ONNERABON

**LG**

**velt**

- We expect more than 300 exhibitors from 31 countries
- All market leaders are present
- New countries in 2024: Romania, Moldova



# Current Economic Developments in the Textile Care Technology Sector

## EU 27 Market Figures



### Exports of European textile care technology in 2023

- **Exports up 8,6% to € 1,726 billion**
  - Exports to the EU 27: up 13.8% to € 807 million
    - Exports to Germany: up 1.8% to € 130 million
    - Exports to France: up 29% to € 127 million
    - Exports to Poland: up 7.3% to € 126.5 million
  - Exports to UK: up 40% to € 95 million
  - Exports to Turkey: up 12% to € 127.6 million
  - Exports to China: down 8.1% to € 51 million
  - Exports to USA: down 1.6% to € 153 million
  - Most important export markets in 2023: USA, Germany, Turkey, France and Poland





## Current Economic Developments in the Textile Care Technology Sector German Market Figures



### Exports of German textile care technology in 2023

- **Exports up 3.9% to € 440 million**
  - Exports to the EU 27: up 6.3% to € 215 million
    - Exports to Poland: down 14.8% to € 55.9 million
    - Exports to France: up 59.5% to € 37 million
    - Exports to Italy: up 29% to € 28.5 million
  - Exports to Turkey: down 19.3% to € 27.6 million
  - Exports to USA: down 18% to € 36.5 million
  - Most important export markets in 2023: Poland, France and USA





## Current Economic Developments in the Textile Care Technology Sector Italian Market Figures

### Exports of Italian textile care technology in 2023

- **Exports up 10.2% to € 488 million**
  - Exports to the EU 27: up 17.9% to € 159 million
  - Exports to Poland: up 51.5% to € 56 million
  - Exports to France: down 1% to € 21.7 million
  - Exports to Turkey: up 49% to € 60.3 million
  - Exports to UK: up 33% to € 22 million
  - Exports to China: up 12.8% to € 27.5 million
  - Exports to USA: up 1% to € 27 million
  - Most important export markets in 2023: Turkey, Poland and China

# Business climate survey

## Development of turnover

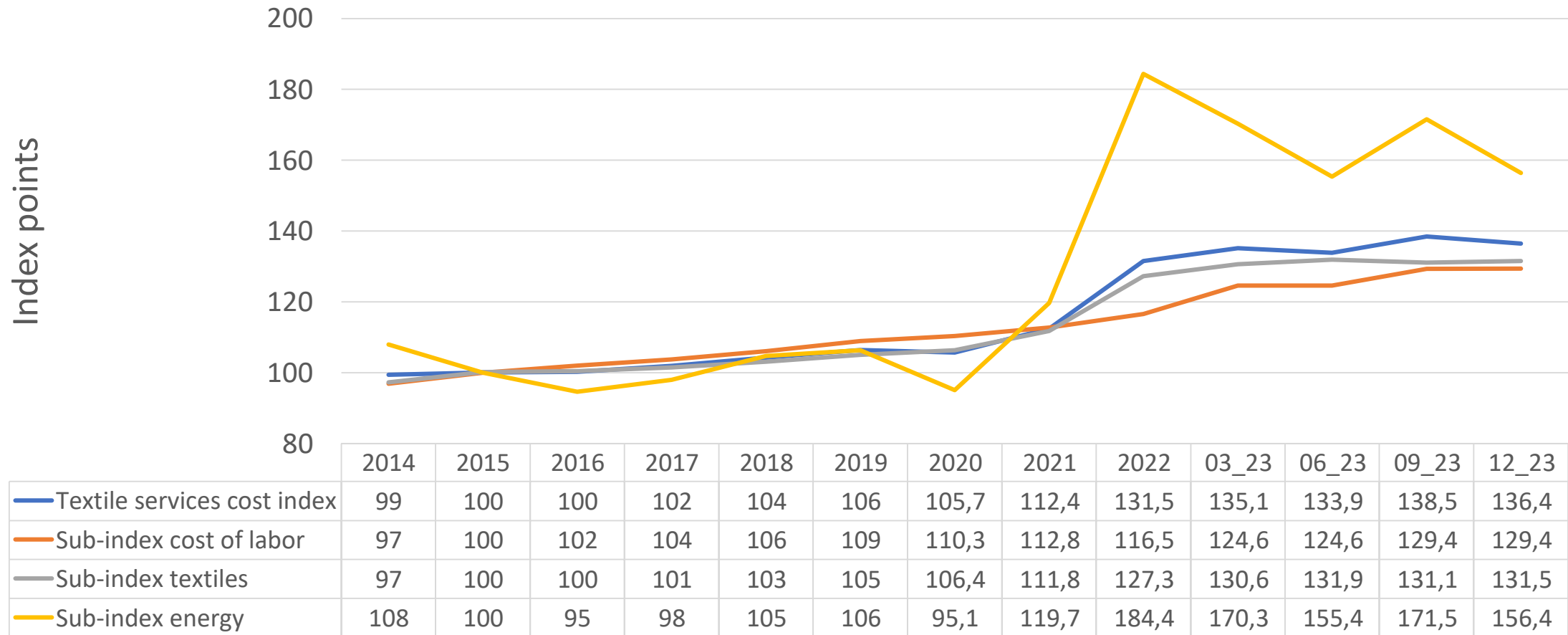


\*Forecast

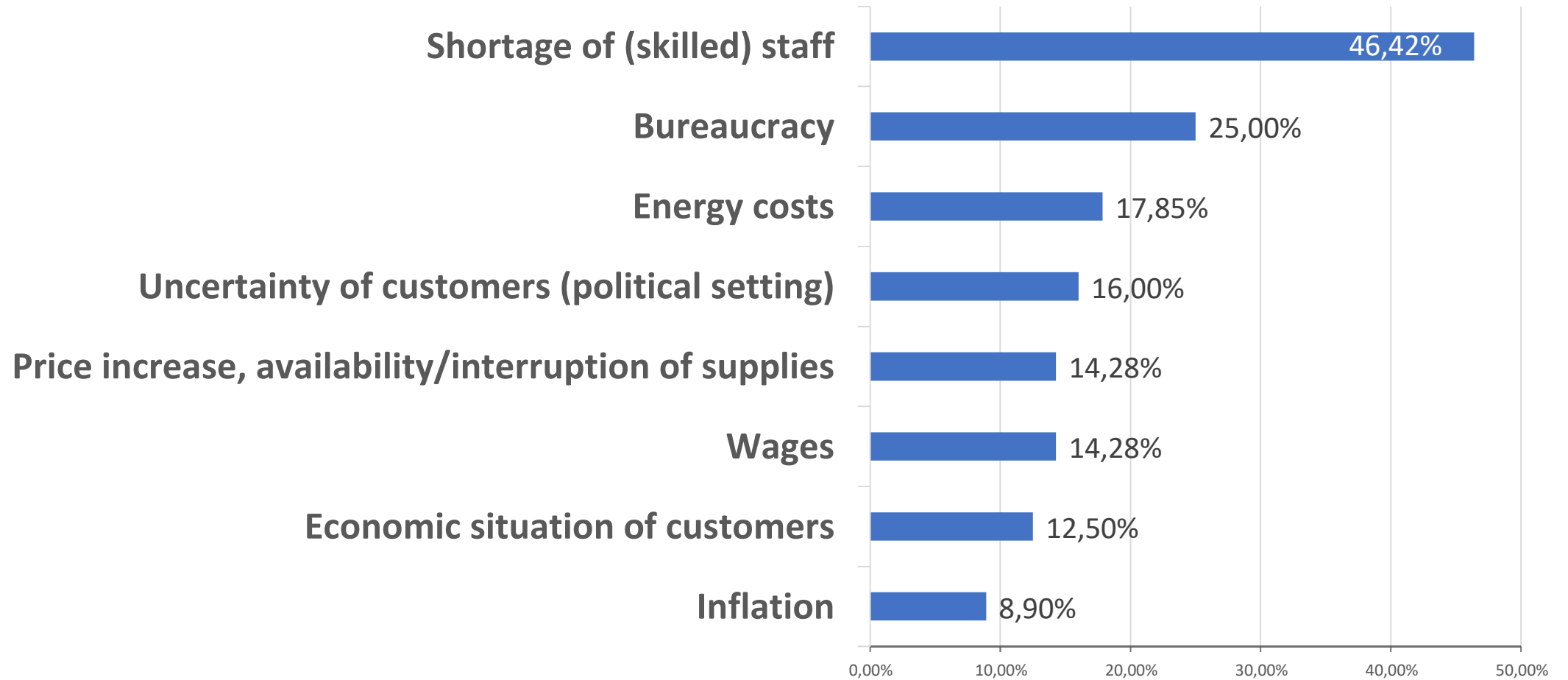


# DTV cost index for textile services

Overall costs for textile services at record level



# Biggest challenges for German laundries





# Event programme

## ➤ **Texcare Forum**

Expert panels centered around the top themes



## ➤ **Guided Tours**

Discovery tours to the many innovations that exhibitors are bringing to the trade fair



➤ Programme of events for young talents

## ➤ **CINET World Congress**

CINET, the Global Association of Textile Care, is holding their World Congress and Best Practice Award (GBPA)

## ➤ **Networking**

Happy hour, encounters, exhibitor events



# Texcare Forum Top Themes



## ➤ Automation 1

*hosted by VDMA*

### Focus on laundries

Automation, digitalization, data:

- ✓ The digital product passport
- ✓ Data security/data access
- ✓ Robotization of a laundry and the corresponding requirements

## ➤ Automation 2

*hosted by EFIT*

### Focus on dry cleaners & B2C

- ✓ How can activities be simplified or automated even in small businesses?
- ✓ Examples: drop-off & pickup kiosks, AI in cleaning, advanced payment and tracking systems, marketing, delivery management

## ➤ Hygiene

*hosted by Hohenstein Laboratories*

### Focus on laundries

- ✓ Laundry hygiene certification systems: what do they have in common, what are the differences?
- ✓ How to support the end customer in correct sorting of potentially contaminated textiles
- ✓ Reusable vs. disposable healthcare products – the hygiene perspective



# Texcare Forum Top Themes



## ➤ Energy & Resources

*hosted by VDMA*

### ✓ **Innovation for Sustainability**

How to create sustainability through innovation, from CSR reporting and energy management to CO2 neutrality

## ➤ Circularity 1

*hosted by ETSA*

### **Focus on textile recycling**

Recycling, longevity, sorting:

- ✓ Outlook & policies
- ✓ Innovations in the field of textile sorting
- ✓ Support from digital platforms
- ✓ Mastering the logistical challenges
- ✓ Use of recycled fibers in textiles

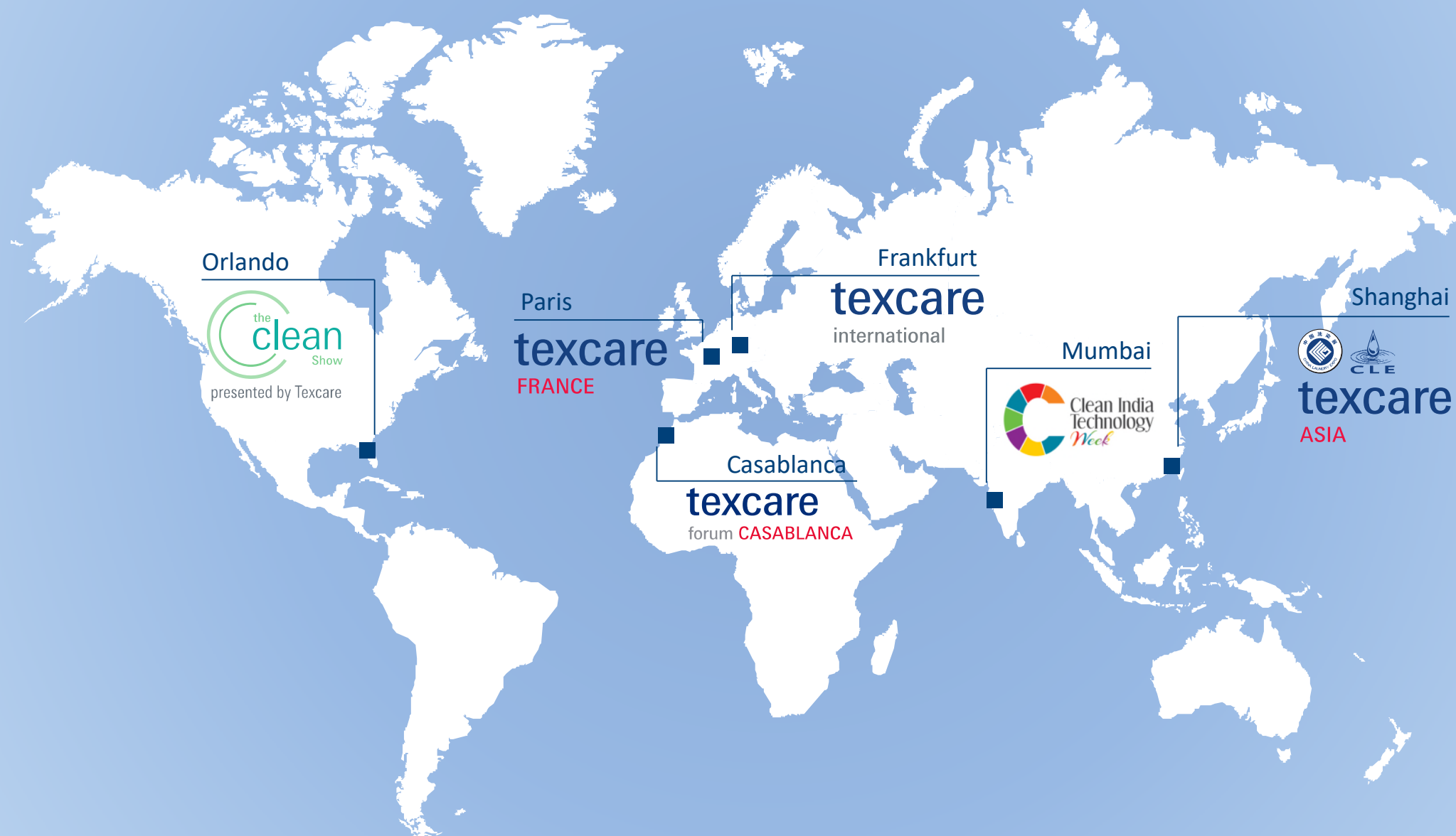
## ➤ Circularity 2

*hosted by DTV*

### **Focus on new business models in the circular economy**

- ✓ Reusable vs. disposable items (hospital etc.), rental service, repair service
- ✓ European strategy for sustainable and circular textiles
- ✓ Eco-design

# Textile Care Events Worldwide







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**Many thanks for  
your attention**

**Press information:**

<http://texcare.com/press-kit>

