

messe frankfurt

# Texcare International 2024

Press Lunch  
London  
4 April 2024

**texcare**  
international

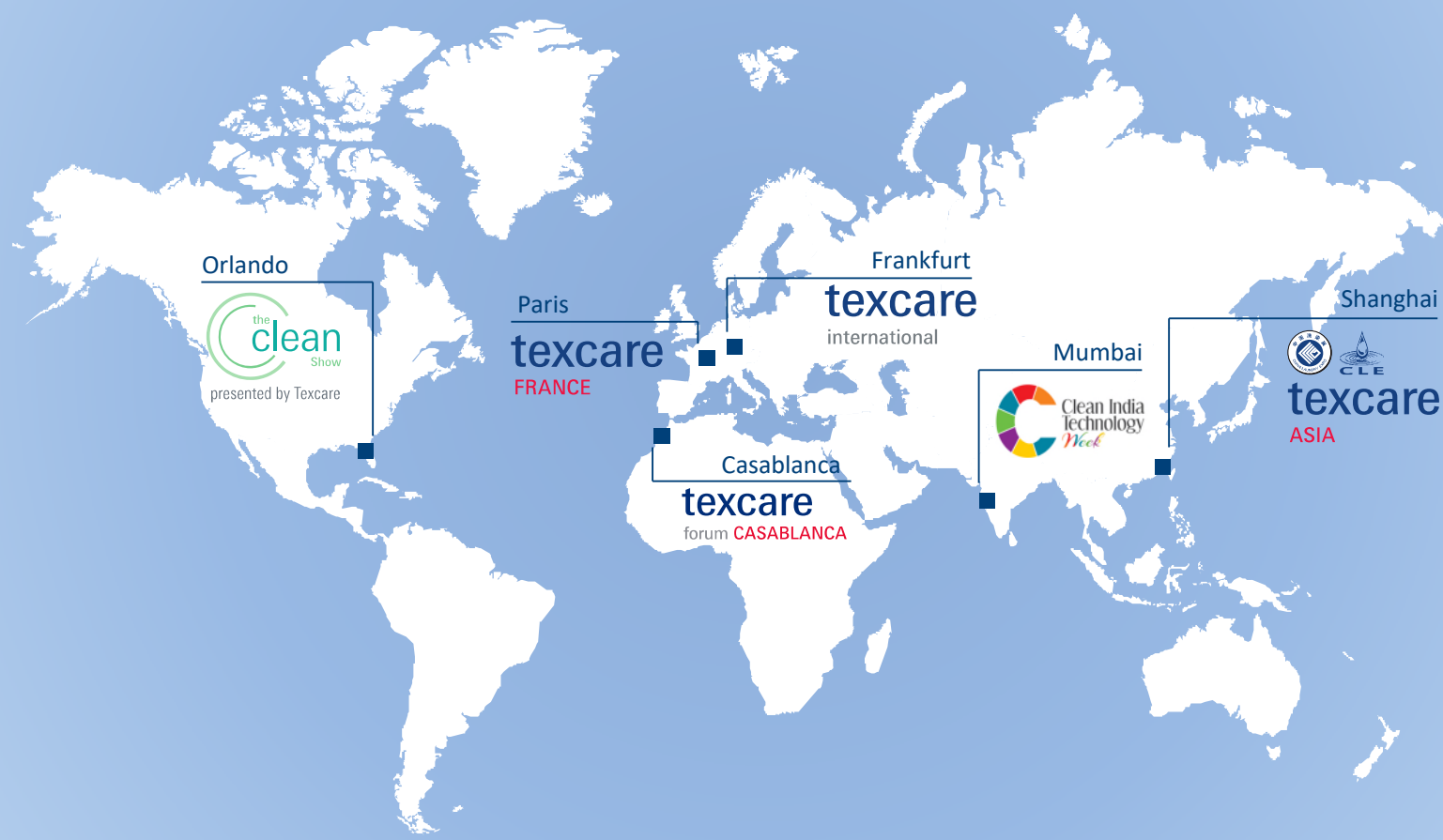


# Agenda

## Opening and Welcome

- 1 Veronika März**  
**VDMA Textile Care, Fabric and Leather Technologies**  
Economic trends in the textile care sector
  
- 2 Johannes Schmid-Wiedersheim**  
**Messe Frankfurt**  
Texcare International 2024

# Textile Care Events Worldwide



Orlando



Paris



Frankfurt



Shanghai



Mumbai



Casablanca



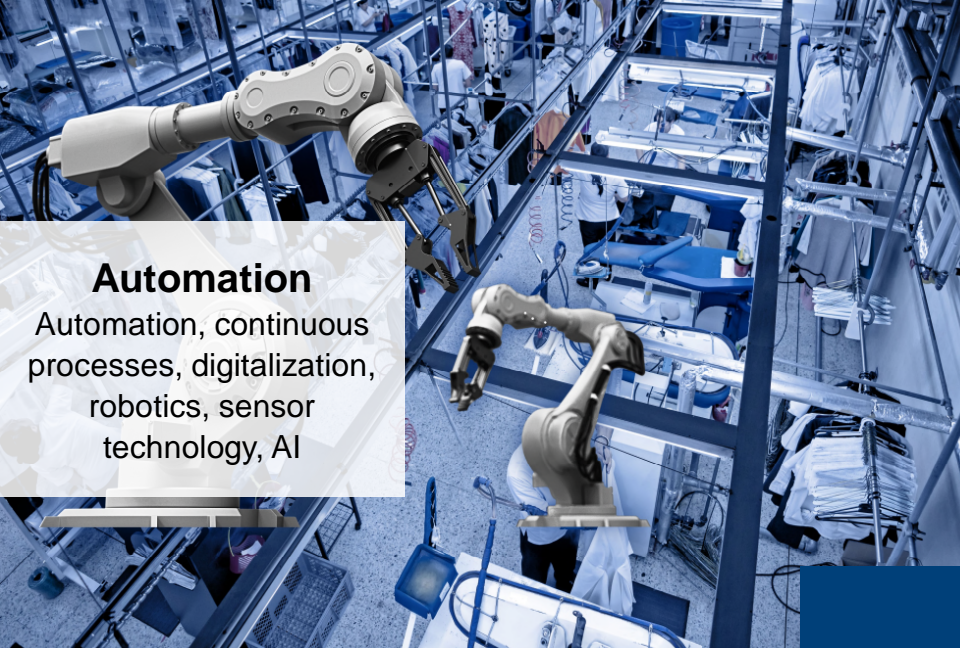
# Textile Care global industry trends

- > Ever increasing demand for **automation/robotics** as result of labor shortages
- > Political guidelines are pushing the industry towards more **resource efficiency, transparency and less emissions**
- > The goal of a lower carbon footprint means that laundries will have to **move away from fossil fuels**. Due to the long investment cycles, the question of future energy sources is already being raised with urgency *today*
- > Concrete challenges:
  - coping with rise in energy, labor & commodity prices,
  - meeting emissions targets (microplastics, harmful substances),
  - ensuring traceability & documentation (→ EU digital product passport, etc.)

# Texcare International 2024

## What's new?

- > The 8-year period since Texcare 2016 has allowed for a substantial overhaul of the show, based on exhibitor/visitor surveys:
  - Permanent change of season (June → November)
  - Duration cut to 4 days, Wed - Sat
  - Conceptual adjustments
  - New events & services
- > Thanks to the larger portfolio, Texcare has always remained close to the industry
- > External factors keep impacting the industry more than they used to



### Automation

Automation, continuous processes, digitalization, robotics, sensor technology, AI



### ENERGY EFFICIENCY

### Energy & Resources

Energy and resource efficiency, emission reduction, CO2 footprint



### Circularity

Circular business models, heat & energy recovery, textile recycling

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### Hygiene

Laundry detergents, clean processes, hygienic textiles

# Event programme

## > **Texcare Forum**

Expert panels centered around the top themes



## > **Guided tours**

Discovery tours to the many innovations that exhibitors are bringing to the trade fair

## > **„Young Texcare“**

Programme of events for young talents

## > **CINET World Congress**

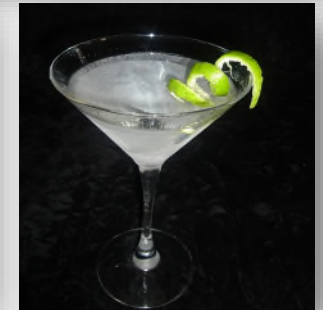
CINET, the global association of textile care, is holding their World Congress and Best Practice Award (GBPA)

## > **Networking**

Happy hour, encounters, exhibitor events

## > **Association Hospitality**

Special hospitality programme for groups and delegations



# VIP Programme for top buyers:

## Messe Frankfurt Business Club

- > VIP visitor programme
- > Eligible are c-level managers of companies with more than 100 employees and/or an annual turnover of more than 5 million euros
- > Benefits include:
  - Free admission
  - Lounge access
  - VIP parking ... and more
- > Registration at <https://businessclub.messefrankfurt.com/>  
(as of 1 May 2024)



# Exhibitors

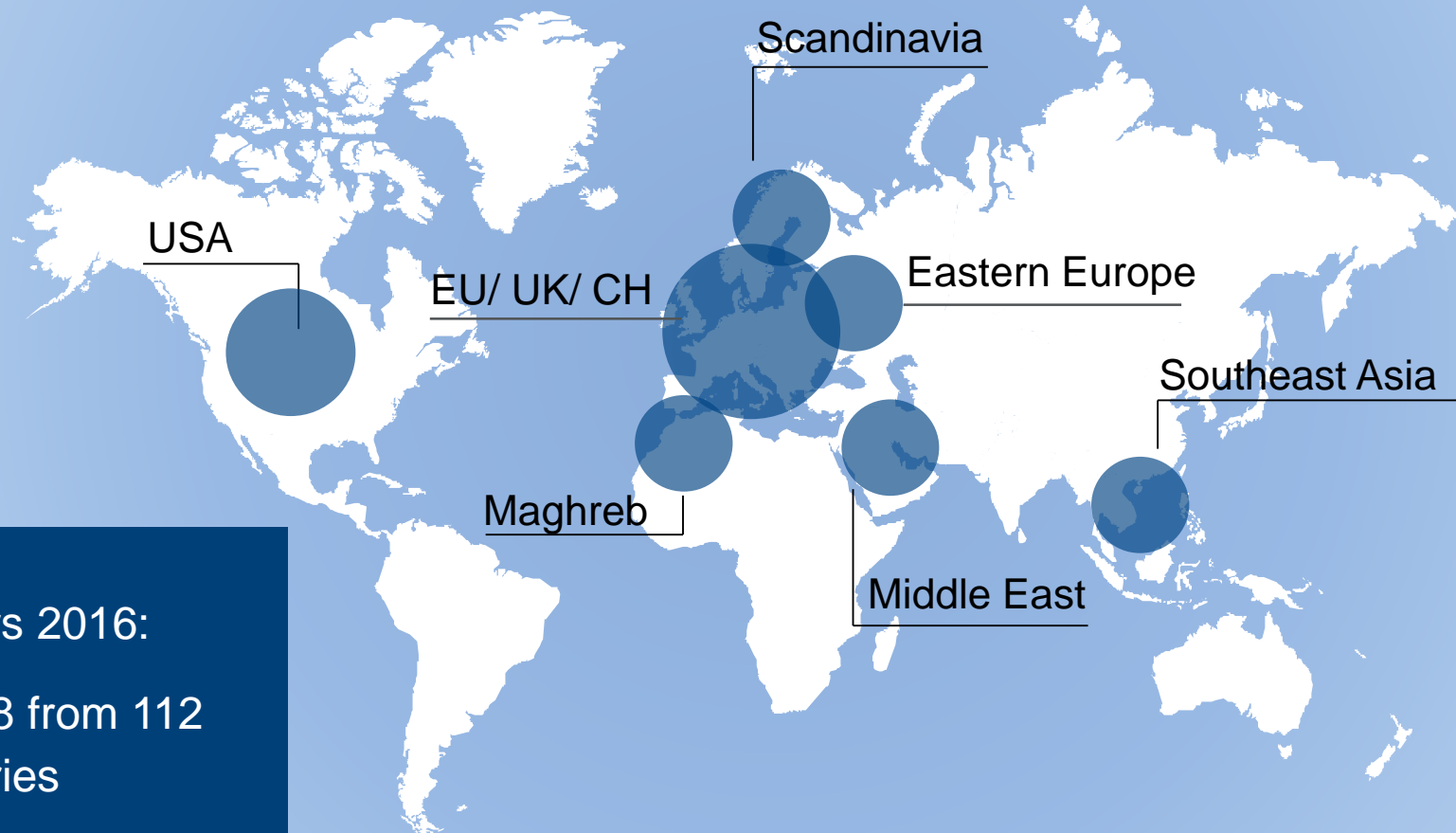


> We expect more than 300 exhibitors from about 30 countries.

> New countries in 2024: Romania, Moldova

> 10 exhibitors from the UK are registered

# Visitors – special focus regions 2024



Visitors 2016:  
 15.648 from 112  
 countries  
 416 from the UK



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**Many thanks for  
your attention**

Press information:

<http://texcare.com/press-kit-uk>

