

Press release

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JET Expo – Vet’Image : Messe Frankfurt France’s newest acquisition!

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As of December 2018, Messe Frankfurt France is the new owner of the French professional textile care fair: JET Expo.

Created in 2005 and organized every two years, the trade show gathers professionals from the textile care industry: dry-cleaners, launderettes, laundries, rental services, on-demand services, hospital centers, medical and care facilities, hospitality and local authorities. It also provides conferences tackling industry issues, best-practice awards and hundreds of business-to-business matchmaking meetings.

The last edition in 2017 welcomed 75 exhibitors presenting almost 100 brands and 3500 visitors, of which 70% were true decision makers. The show is partly oriented towards a national €3 billion market and host to some 25% of foreign exhibitors and 15% of international visitors.

The upcoming 8th edition will take place from 19-21 May 2019 at the Paris Expo Porte de Versailles exhibition center, Hall 7.1.

The show is an essential part of the worldwide strategy of the Messe Frankfurt Group in the textile care industry. Being the most important platform to attract stakeholders from existing and developing French-speaking markets, it grants access to a very specific and leading industry.

The purchase of JET Expo will elevate the worldwide spectrum of trade fairs organised by Messe Frankfurt for the laundry, dry cleaning and textile service businesses. Texcare International, the leading trade fair for the sector, has been held in Frankfurt am Main since 1956. In addition to Texcare International, Messe Frankfurt has recently purchased the Clean Show, the largest trade fair for the textile care industry in the Americas. Since 1998, Messe Frankfurt has been holding Texcare Asia, which will profit from the recent merger with China Laundry Expo. Together, the two events offer an annual product show for textile care in China. Finally, the Gulf Laundrex presented by Texcare is held annually in Dubai. These events are rounded off by numerous Texcare Forums, which bring local buyers together with international manufacturers.

As part of JET Expo, Vet’Image was created in 2017 to display solutions for uniforms and workwear apparels. For more synergies, it will be reintegrated as a sub-show to the Apparel Sourcing Paris trade fair from

September 2019.

For all information: www.jet-expo.com
www.texcare.com

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de